

Midstream Lighting
\$10,000 Sweepstakes
Official Rules

THIS SWEEPSTAKES IS NOT OPEN TO THE GENERAL PUBLIC. YOU MUST BE IN ATTENDANCE AT THE LIGHTFAIR® INTERNATIONAL ("LFI") BEING CONDUCTED AT THE PHILADELPHIA CONVENTION CENTER MAY 21ST- 23RD, 2019 AND HAVE AN OFFICIAL LFI BADGE.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW OR REGULATION.

BY ENTERING THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH FORM A CONTRACT. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITY OBLIGATIONS ON THE PART OF ENTRANT AND A LIMITATION OF ENTRANT'S RIGHTS AND REMEDIES.

1. ELIGIBILITY: This Sweepstakes is open to LFI attendees who are eighteen (18) years of age or older (OR THE AGE OF MAJORITY IN YOUR STATE OF RESIDENCE, WHICHEVER IS OLDER), at the time of entry (the "**Entrant**"). Persons in any of the following categories are NOT eligible to win a prize: (a) employees or agents of Midstream Lighting, Wessex House, 1 Chesham Street, London SW1X8Nd (the "**Sponsor**") and/or Cohen-Friedberg Associates, LLC, Framingham, MA 01702 www.cfapromo.com (the "**Administrator**"), and each of its companies, subsidiaries, advertising and promotion agencies, (b) individuals engaged in the development, production or distribution of materials for the Sweepstakes; and (c) persons who are in the immediate family of any person in any of the preceding categories (including mother, father, sister, brother, daughter, son, spouse, grandmother, grandfather, children or grandchildren), regardless of where they live; or persons who reside in the same household, whether related or not, as any person in any of the preceding categories. All eligibility is subject to all federal, state and local laws and regulations. All entries submitted are the property of the Sponsor. The Sponsor's database clock will be the timekeeper for this Sweepstakes.

2. SWEEPSTAKES TIMING:

The Midstream \$10,000 Sweepstakes (the "**Sweepstakes**") entry begins Tuesday, May 21, 2019 during regular show booth hours and ends Thursday, May 23, 2019 at Noon local time ("**Sweepstakes Period**"). The Sweepstakes will consist of one morning and one afternoon drawing on May 21st & 22nd, 2019) and one drawing on May 23, 2019. Potential winners will be randomly selected by the Administrator, from all eligible entries received prior to the relevant drawing. All non-winning entries will be carried forward to all remaining drawings (if any remain).

Only entries that include a fully compliant entry (the scanning of the Entrant's LFI badge at the Mid-Stream booth) will be eligible for the Sweepstakes. Entry in the Sweepstakes does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor and/or Administrator whose decisions shall be final and legally binding in all respects and not subject to further review in any forum.

3. HOW TO ENTER:

During the Sweepstakes Period, **have your LFI badge scanned at the Midstream booth during regular booth hours.** Once your badge has been scanned, you will automatically be entered in the Sweepstakes. **LIMIT:** One (1) entry per person per day. **LIMIT:** One (1) prize per person or household.

If you are selected as a Sweepstakes potential prize winner, you will be notified by phone, text, or email, as determined by the Administrator, based on the information supplied when entering. If selected, you will need to bring your LFI badge to the Midstream booth within (45 minutes of prize-winning notification.

Use of Data: Sponsor will be collecting personal data about the Entrants, in accordance with their privacy policy. Please review Sponsor's privacy policy <https://www.lightfair.com/privacy-policy>.
Notes: Any attempted form of entry other than as described herein is void. Sponsor will determine, in its sole discretion, what constitutes a valid entry and reserves the right to reject any submissions that it deems, in its sole discretion, to violate any of Sponsor's policies, standards, or practices. All materials submitted become the property of the Sponsor and will not be returned or acknowledged.

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or technical failures impair the integrity of the Sweepstakes as determined by the Sponsor, in its sole discretion, and to award the prize based on eligible entries received prior to the cancellation.

Entry Notes: Entries made on another's behalf by any individuals or other entities, including but not limited to, commercial Sweepstakes/contest subscription notification and/or entering services, will be declared invalid and disqualified for this Sweepstakes. Tampering with the entry process or the operation of the Sweepstakes is prohibited and any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

Sponsor is not responsible for problems downloading or uploading any Sweepstakes-related information to or from any mobile device or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the website, or any other technical problems including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in this Sweepstakes.

4. SWEEPSTAKES DRAWING: Random drawings will be conducted by the Administrator on each day based on the drawing schedule listed below from all eligible entries received prior to the relevant drawing. Odds of winning depend on the number of entries received prior to the relevant drawing.

DRAWING NUMBER:	Entry Begins:	Anticipated Drawing Date:	Number of prizes to be won:
Drawing #1	5/21/2019	5/21/19 prior to Noon	(1)
Drawing #2	5/21/2019	5/21/19 Two (2) hours prior to booth closing	(1)
Drawing #3	5/21/2019	5/22/19 prior to Noon	(1)
Drawing #4	5/21/2019	5/22/19 Two (2) hours prior to booth closing	(1)
Drawing #5	5/21/2019	5/22/19 Prior to Noon	(1)

5. PRIZES/APPROXIMATE RETAIL VALUE (“ARV”): Only the prizes listed below will be awarded in this Sweepstakes.

Five (5) Grand Prizes: Each winner will have the opportunity to select one (1) of one-hundred sealed envelopes to see if the selected envelope reveals one of the following prizes:

- One (1) envelope to contain the \$10,000 prize. Odds 1:100
- Ninety-nine envelopes will contain a \$100 prize. Odds of winning 1:1.01

Cash prize to be paid by check made payable to the winner. Sponsor, in its sole discretion, reserves the right to determine the date, time and location of the Grand Prize event for a chance to win up to \$10,000. The envelope selection process will take place at the Midstream booth. Complete instructions will be issued to each winner.

Failure to participate in the Grand Prize event or execute the required documents (if the prize revealed is \$10,000), will result in disqualification and prize forfeiture. **NO EXCEPTIONS!**

6. DISCLAIMER:

Prize winner is responsible for any and all applicable federal, state, and local taxes, and any other unspecified expenses associated with acceptance or use of the prize.

If the prize or the prize notification is returned/bounced as undeliverable or any non-compliance with the Official Rules or failure to respond within the applicable time period, it will result in forfeiture of the prize and an alternate potential winner will be randomly selected from all remaining eligible entries in the respective Entry Period. Administrator will select one (1) alternate winner per daily scheduled drawing(s).

Prize will be awarded only if the prize winner fully complies with these Official Rules.

7. WINNER NOTIFICATION:

Each prize winner of a prize valued at \$600 or more. will be required to provide proof of identity, verification of eligibility and compliance with these Official Rules, and, unless prohibited by law, a complete written Affidavit of Eligibility/Release of Liability Form, W-9 tax payer request for identification form and where legal, Publicity Release (“Affidavits”) as well as any other documents required by Sponsor, all of which must be received fully-executed by the Administrator after the selected envelope is opened in order to receive the prize. Each winning Entrant further grants full permission to the Sponsor and its officers, directors, employees, agents, successors, and assigns, promotion agency and anyone authorized by any of them, to use my entry, name, photograph, likeness, voice and biographical data, in whole or in part, in any and all media for the purposes of advertising, publicity and trade without additional compensation or right of approval.

8. LIMITATION OF LIABILITY: Neither Sponsor, Administrator, the Promotion Entities, prize suppliers, nor any of their respective parent, subsidiary or affiliated entities or any of their respective shareholders, officers, directors, employees, agents, attorneys, successors and assigns (the “**Released Parties**”) shall be held responsible for, and Entrant hereby releases the Released Parties from any claims arising from or in any way relating to: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, mobile network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Sweepstakes; (iv) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (v) any injury, death or damage to persons or property, including but not limited to Entrant's computer, mobile device, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes (vi) use of any prize and (vii) the drawing process including the outcome of the Sweepstakes.

9. GENERAL CONDITIONS: The Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed, garbled or damaged entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to Entrants’ or to any other person’s computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. **CAUTION:** ANY ATTEMPT BY A PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. If for any reason the Sweepstakes is not capable

of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupts or affects the administration or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Sweepstakes or any element thereof. In the event of cancellation, Sponsor will award the prize from among all eligible, non-suspect entries received prior to cancellation by random drawing. The use of any automated launching or entry software or any other mechanical or electronic means that permits the Entrant to automatically enter repeatedly is prohibited. Any entries found or suspected to be submitted in this manner will be deemed 'void' by the Sponsor or Administrator. Entrants, by participating, agree that Sponsor and their respective parents, affiliates, subsidiaries and advertising and Sweepstakes agencies and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes.